

## WEATHER

Desert Area Forecast:  
Variable cloudiness but mostly sunny today and Saturday. Strong gusty winds at times. Cooler most areas today and southern valleys tonight. Highs today 80-90 upper valleys, 90-100 lower valleys.  
Yesterday's high was 101, low 64. Humidity was 8 per cent.

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THIRTY-FIFTH YEAR

# The Desert Sun

The Desert Empire's Leading Daily Newspaper

Palm Springs, California, Friday, September 8, 1961

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**EAGLE SCOUT** Knute Skjoberg receives his badge from his mother, Mrs. Birger Skjoberg, as his father and scoutmaster look on during a Rotary Club luncheon. Knute is the first Palm Springs Boy Scout to receive an

## Auto Workers And GM Try For Settlement

DETROIT (UPI) — The United Auto Workers and General Motors tried today to settle 16,000 plant level disputes, including a violent Pittsburgh strike, which could hold up final agreement on a new contract.

The UAW and GM Thursday announced economic terms of a new three-year contract for 310,000 workers. The settlement would mean 12 cents an hour in workers' paychecks this year alone, the UAW said.

Both sides emphasized that the national economic agreement, patterned after a recent American Motors contract, would not go into effect until the local problems were solved.

UAW president Walter P. Reuther and GM vice president Louis G. Seaton said they hoped the plant disputes could be settled soon. But there was an air of pessimism on the union side, particularly in view of a violence-marked Pittsburgh strike.

Workers went on wildcat strikes at the Pittsburgh plant and two other key stamping plants at Mansfield, Ohio, and Marion, Ind., when the UAW extended a strike deadline from last Wednesday to next Monday.

Seaton warned Reuther Thursday to settle the walkouts or GM would have to close down all car operations in a matter of days for lack of parts.

The workers at Mansfield and Marion agreed Thursday night to reopen their plants. But trouble broke out at Pittsburgh which stayed on strike.

A picket was struck by a plant manager's car. And a union leader said he was beaten by strikers when he tried to escort a GM official through the picket lines.

## DESAPIO POWER SNAPPED IN NEW YORK BY REFORM GROUP

NEW YORK (UPI) — Carmine G. DeSapio, dapper boss of Tammany Hall with a "kingmaker" record, lost his grip on the powerful New York Democratic organization today when a reform ticket swept the party's primary.

DeSapio was toppled from power with a one-two punch thrown by Mayor Robert F. Wagner and a 43-year-old Harvard-trained lawyer, James S. Lanigan, who campaigned against "boss rule."

Wagner, supported by former Sen. Herbert H. Lehman and Mrs. Eleanor Roosevelt, beat the Tammany choice for mayor, state Comptroller Arthur Levitt, by more than 150,000 votes. And, Lanigan trimmed DeSapio for the leadership of a Greenwich Village assembly district.

The final count from the city's 470 election districts showed Wagner beat Levitt by a vote of 451,682 to 291,672. Lanigan defeated DeSapio by a vote of 6,165 to 4,745.

## News In Brief

BERKELEY (UPI) — The amount of radioactivity in the atmosphere over California has remained normal since the Russians resumed atomic testing, according to the state Health Department.

The department said its smog testing stations in Berkeley and Los Angeles found no additional radioactivity in its twice-daily sampling of air, but would continue to check for the possibility

## State Welfare Grants Okayed For \$75,000

SACRAMENTO (UPI) — The state Social Welfare Department Thursday approved grants totaling nearly \$75,000 for special welfare counseling and study projects in Southern California.

Director J. M. Wedemeyer said the grants will be used during its two-day meeting in San Francisco today, after turning down a recommendation that all persons applying for teaching credentials or for renewal of credentials be queried about membership in the Communist Party.

The board ruled against a committee's recommendation that such blanket questioning be inaugurated. The 10-man board decided that such questions should be asked only on a selective basis, and only of persons applying for the first time.

—Continuation of a training program for professional child care workers in Southern California children's institutions, \$13,670.

—Continuation of a special divorce study project in San Bernardino County, \$13,860.

The grants are part of a \$97,000 in Federal Child Welfare Service funds allotted to California.

of atomic fallout drifting over the state.

SAN LEANDRO (UPI) — A Los Angeles man who charged that two California Highway Patrolmen refused to help save the life of his baby was jailed here Thursday on two traffic warrants, according to police.

"We didn't know he was the same man," said Police Capt. Whitney Rosaen. "He told us about it."

STOCKTON (UPI) — Dr. John O. Kinnaman, 84, Long Beach, widely known archaeologist and author died Thursday in a Stockton hospital, apparently from old age.

Dr. Kinnaman was a member of a group of 20 men which accidentally discovered the tomb of the Egyptian Pharaoh Tutankhamen, Nov. 4, 1922. The tomb, about 160 miles up the Nile River from Cairo, was about 3,300 years old.

SAN FRANCISCO (UPI) — The state Board of Education ended its two-day meeting in San Francisco today, after turning down a recommendation that all persons applying for teaching credentials or for renewal of credentials be queried about membership in the Communist Party.

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WASHINGTON (UPI) — The Weather Bureau predicted today that radioactive debris from the first of Russia's new atomic tests will move over the Atlantic Saturday after crossing the northern United States.

The first test was detonated in Central Asia Sept. 1. Debris from the third Soviet test, exploded in the same area Sept. 5, now is approaching the Aleutian Island chain which curves into the Pacific from Alaska.

MONTEREY (UPI) — The possibility of California going into tourist promotion may come before the state Assembly Ways and Means Committee.

"DeSapio must go now," Wagner said in a victory statement.

The 51-year-old mayor, flexing political muscles, said other party "bosses" should be ditched with DeSapio in a complete overhauling of the Democratic organization.

Wagner did not spell out plans for revamping the party's leadership but may seek and get help from President Kennedy. The President has been dissatisfied with the New York organization but kept hands off in the primary.

The overthrow of DeSapio was only one of the many national political implications of the upset Wagner primary victory.

Kennedy forces now get the chance they have been looking for in shaping an organization to head the White House ambitions of Republican Gov. Nelson A. Rockefeller.

Both Palm Springs and Indio areas have experienced an up-trend in the theft of money from local newsstands.

## Indio Newsstands Robbed of Money

INDIO — Local police reported the theft of money from a total of seven newsstands in the Indio area last night.

Almost all the stands belong to Los Angeles newspapers, and they had been broken open and robbed of the change in the coin boxes.

The New Orleans Weather Bureau located Carla near latitude 23.5 north and longitude 88.8 west,

# KHRUSHCHEV READY TO NEGOTIATE ON GERMANY

## Red Flight Threats Hit West

East Germany Says It Will Control Air After Treaty

BERLIN (UPI) — Communist threats against Western flights into isolated West Berlin caused growing concern among Allied officials today.

The latest threat came Thursday night from an East German leader who warned that East Germany will control the air above its territory once a peace treaty is signed.

Albert Norden, a member of the East German Politburo and a top Communist propagandist, said new air traffic arrangements with East Germany will have nothing to do with the rights of the Western Allies "assumed for its occupation regime."

"As soon as a peace treaty is signed we will control the air above the German democratic republic," he said in a speech reported by the East German news agency ADN. "And one thing is sure—the situation is which kidnappers and revenge seekers and spies are flown out of West Berlin through the air corridors will end."

Soviet Premier Nikita Khrushchev has said he will sign a peace treaty this year, ending Western rights in Berlin.

Norden said in his speech in Gera that after a peace treaty the East German regime will have the right to control "the whole transit traffic." This was interpreted to mean road and rail traffic as well as air transit from West Germany to Berlin, located 110 miles inside the Communist zone.

WASHINGTON (UPI) — The University of Oregon's star half-back today pointed an accusing finger at a Chicago gambler and said he offered him \$10,000 to sell out his alma mater in a football game with the University of Michigan.

Michael (Mickey) Bruce, 20, a senior from El Cajon, Calif., rejected the bribe offer. He confronted the briber, Frank "Lefty" Rosenthal during a dramatic session before the Senate Rackets investigating subcommittee.

Rosenthal, a tall lanky gum-chewer who said he also lives in Miami Beach, refused even to say if he knew the Oregon star. He pleaded the Fifth Amendment against possible self-incrimination.

Bruce said Rosenthal and an associate, David Budin, first sought to play on his sympathies by telling him that a Bronx, N.Y., schoolmate, James Granata, was in serious financial trouble.

He said the gamblers approached him at the Dearborn Inn at Ann Arbor, Mich., on the pretext of picking up some football tickets which Granata had asked Bruce to secure.

Talked About Game

Rosenthal had arranged to rent a room in the inn immediately next to Bruce. Rosenthal invited him to the room but quickly switched the conversation to the forthcoming game, the witness said.

Bruce said Rosenthal remarked that Oregon was a six-point underdog in the game and then "came out and asked whether I could be bribed."

At that point Bruce said he couldn't decide whether to leave or remain in the game or string along in the hope of trapping the gamblers.

The halfback said Rosenthal suggested that it would be a simple matter for the Oregon players to per-



**SIGNING THE TITLE** to the Palm Springs Airport, Mayor Frank Bogert affixes his signature to the important document which is the official transferring of the ownership of 520 acres of Section 18 from the Agua Caliente Indians to the City of Palm Springs. At right

is Tribal Chairman Eileen Miguel, and looking on is Airport Commission Chairman Tom Kiley, City Manager Dan Wagner and local director of Indian Affairs Ray Jackson. (Desert Sun Photo)

## Bribe Offer Told By Grid Player

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## Palm Springs Airport Now Owned by City

The people of Palm Springs now officially own their own airport.

In ceremonies at Palm Springs City Hall this morning, the Agua Caliente Tribe presented to the city the patent for 320 acres of land in Section 18.

With a stroke of the pen, Mayor Frank Bogert signed the acceptance of the patent and the title to the airport was turned over by Indian Tribal chairman Eileen Miguel.

Acceptance of the land by the Indians, set the stage for the city to acquire the funds for the construction of the airport facilities.

However, Khrushchev rejected as propaganda an Anglo-American appeal to Russia to join in banning all further nuclear tests in the atmosphere.

The Soviet premier also called for admission of both East and West Germany to the United Nations as a "great service for peace," and urged diplomatic recognition of the two Germanys. The West does not recognize the Communist East German regime.

"Mankind is on the brink of tragedy of another war," Khrushchev said.

He noted that the Soviet people had lost millions of casualties in World War II and "will take determined steps to prevent a new world war."

The Airport Commission is holding closely to promises made to voters in March, when it said that the airport would be self-supporting. In the case of every matter taken under consideration, this has been predominant.

**Parking Plans**

Kiley said that only this week the commission returned to the planning commission all its plans for development of the parking area, which is to be one of the first steps in the improvement of the facility. The airport group has asked that new plans be drawn to show sufficient parking for not only users of the airport, but for employees of the airport and storage of car rental automobiles.

## Ex-Circus Head Indicted on Tax

NEW YORK — Insurance broker Stewart Hops of Marin County, and Palm Springs, and one-time president of Desert Circus, has been indicted by a Federal Grand Jury on a conspiracy charge in connection with income tax evasion.

Three other persons were also indicted in the multi-million-dollar case.

## New Notes Sent to Moscow

Soviet Premier Nikita Khrushchev said today he is ready to negotiate the problems of Germany and West Berlin with President Kennedy, provided the President "really means" his suggestion to talk.

At almost the same moment, the Western Allies handed over a new series of notes in Moscow warning Russia "in the most solemn terms" that any interference with the Berlin air corridors would be considered an "aggressive action."

Khrushchev made his offer to talk with Kennedy during a 49-minute speech at a Soviet-Indian "friendship rally" in the Kremlin, held in honor of the visit of Indian Premier Jawaharlal Nehru.

The Khrushchev bid was not new. He has indicated in the past that he wants another summit conference with Kennedy similar to the one they held in Vienna this summer.

The President is willing, but he, in turn, has indicated he would prefer a meeting of foreign ministers beforehand to lay the groundwork for any meeting of the two heads of state.

### Tells Russia of Tests

During his Kremlin speech, delivered in calm, deliberate tones and broadcast throughout the Soviet Union, Khrushchev also revealed to the Soviet people for the first time that their country already was carrying out nuclear tests. Moscow resumed its testing last week, and Washington announcements have disclosed four test shots in the atmosphere thus far.

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He noted that the Soviet people had lost millions of casualties in World War II and "will take determined steps to prevent a new world war."

He accused the West of a "lack of realism" in refusing to recognize the existence of two Germanys, and said this issue cannot be solved by war—only by negotiations.

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## U.S. Troops on Paar Show; Defense Asks Explanation

WASHINGTON (UPI) — The Defense Department asked the Army today for an explanation of the use of U.S. troops to aid in the filming of a Jack Paar television show at a touchy border crossing in Berlin.

Arthur Sylvester, assistant defense secretary for public affairs, said that if reports of the incident are correct it was a "disgraceful performance." He said the White House also is concerned about the matter.

Army headquarters repeated a statement made by an officer in Germany that Paar was granted permission to film "an operational changeover in units" and "took advantage of the situation."

Reports from Germany said six officers and about 50 armed troops took up positions at the Friedrichstrasse crossing Thursday while Paar filmed a show to

### Not Special Effort--Paar

#### U.S. WEATHER

By United Press International Temperatures and precipitation for the 24-hour period ending at 4 a.m.

	High	Low	Precip.
Boston	74	66	
Chicago	86	70	
Denver	83	51	
Detroit	84	64	
Fairbanks	57	42	.02
Fort Worth	97	73	
Kansas City	87	71	
Los Angeles	82	60	
Miami	87	—	
Minneapolis	81	67	.01
New Orleans	84	77	.06
New York	78	66	
Oklahoma City	89	69	.50
Phoenix	101	78	
Salt Lake City	80	63	
San Francisco	63	55	
Seattle	68	47	
Washington	85	73	
Yuma	105	79	

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CHURNING ALONG, Britons S. Gordon Amor and Jerry Amer drive their heavily modified Volkswagen "Marilyn" through the waters of the English Channel. Despite the fact that all doors and windows were sealed with waterproofing, a waterproof entryway attached to the roof, a propeller hooked to

its engine and a pump installed to keep the "cabin" dry, the car ran into trouble 12 miles from Calais, France. An accompanying vessel was forced to take "Marilyn" in tow, but it sank a few miles off Dover, England. (UPI Photo)

## Brazil Premier Tackles New Cabinet Task

BRASILIA (UPI) — Tancredo Neves, the 51-year-old Socialist banker who probably will be Brazil's first premier, today tackled the task of forming a cabinet capable of winning a vote of confidence in congress.

Neves, who appeared sure of the support of the Socialist-Labor majority in the national legislature, hoped to have a slate ready to send to congress later today.

Competition for cabinet posts among the 12 parties represented in parliament was intense. Every party wanted at least one cabinet post, and major political groups were holding out for two or three.

There was strong sentiment in favor of forming a "national-coalition" cabinet, representing as many parties as possible, to minimize conflicts during Brazil's first experiment with European-model government.

Joao (Jango) Goulart, 43, who was sworn in as figurehead president of the new regime Thursday, will not take office formally until the cabinet is approved by congress.

## State Drivers to Get Break Soon

SACRAMENTO (UPI) — California drivers who can convince judges they are "hardship" cases will get a break starting next Friday.

On that date, 91 days after the 1961 Legislature adjourned, a series of new laws adopted by the 1961 Legislature and signed by Gov. Edmund G. Brown go into effect.

Two of the bills deal with drunken drivers or potential drunken drivers.

The most controversial of the two was introduced by freshman Assemblyman James Mills, D-San Diego, to end the policy of former Motor Vehicles Director Robert J. McCarthy of levying blanket suspensions of drivers' licenses.

Under the old law, the Department of Motor Vehicles had power to suspend for a six month period the licenses of first offense drunken drivers. And McCarthy used that power without taking into account the effect on the employment or financial situation of the person involved, and regardless of court action.

New Law  
But under the new law, action by a court would effectively halt

action by the DMV. The law directs the DMV to obey a court's recommendation and sentence and provides that only if the court makes no recommendation on license suspension, the DMV can

act. The new law allows a court to set terms of a suspension. This means a man could be allowed to use his car only to drive to work, or could be restricted from driving his car only during weekends.

The other law aimed at drunken drivers was introduced by Assemblyman Nicholas Petris, D-Oakland. It provides that no person may have a container of liquor open in any part of a motor vehicle where it can be reached from the front seat. That appears to mean it must be in the trunk.

Another penalty law, approved by the legislature, provides a mandatory 5-day jail sentence for a person found guilty the second time of driving while his license is suspended or revoked or who has been refused a license. The bill allows the sentence to be served on consecutive weekends.

Tom Bright, newly appointed Director of Motor Vehicles, gave much of the credit for adoption of the new laws to Gov. Edmund G. Brown.

"By adopting many important points in the governor's traffic safety program," he said, "The Legislature has provided some very effective tools to solve the highway traffic safety problem."

#### RIDERS CONVICTED

JACKSON, Miss. (UPI) — Two more "freedom riders" were convicted, fined \$200 and sentenced to four months in jail Wednesday on breach of peace charges.

Zev Aeyon, 23, of Palo Alto, Calif., a student at the University of Minnesota and Alexander M. Anderson, 33, Nashville, Tenn., posted \$1,500 appeal bonds.

The Army's report on Walker, an 80-page document dealing with a variety of allegations, included the conclusions on which the much decorated officer was given an official admonishment and stripped of his European command. It said:

—Walker made derogatory statements, alleging leftist influence on former President Truman, former Secretary of State Dean Acheson and Mrs. Eleanor Roosevelt and similar statements against three noted newsmen. Edward R. Murrow, Walter Cronkite and Eric Severeid.

—Walker violated the law and Army regulations by attempting to influence the 1960 elections by referring his troops to a voting analysis with a "conservative bias."

By United Press International  
Today is Friday, Sept. 8, the 251st day of the year with 114 to follow in 1961.

The moon is approaching its new phase.

The morning star is Venus.

The evening stars are Jupiter and Saturn.

On this day in history:

In 1565, a Spanish expedition landed what is now St. Augustine, Fla., and founded the first permanent settlement of Europeans on the North American continent.

In 1855, the Crimean War ended.

In 1900, a tornado and tidal wave smashed Galveston, Tex.,

kilting 6,000 persons and doing millions of dollars worth of damage.

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# Industrial Council Hears Employment Trend Facts

BANNING — The emphasis on heavy industry to provide new jobs and community growth in this nation is in direct conflict to the economic trend, a student of the employment picture told the Industrial Council of the Riverside Board of Trade Thursday night.

Al Lynch, manager of employee communications for Kaiser Steel, pointed out that production industries in the United States actually declined in employment from 1948 through 1960, while service industry employment climbed steadily upward.

Speaking at the dinner meeting in the San Gorgonio Inn here, Lynch emphasized that communities seeking industrial growth should not confine their thoughts to such production industries as manufacturing, construction, agriculture and mining. The number of jobs in those industries declined from 25,976,000 in 1948, he said to 25,532,000 — a drop of 424,000 jobs.

On the other hand, he pointed out, the increase in service industries — finance, government, service and miscellaneous, transportation and utilities, wholesale and retail trades — climbed from 26,432,000 to 33,308,000 in the same period — a 6,876,000 rise.

Lynch reached a three-point conclusion to his study of employment trends in this country:

## Resort Reports

### After sampling

... island fare for 25 days, Paul Campbell has returned to his Morongo Road home and his Andreas Road electrical shop. Paul sailed on the Matsonia, and after visiting Oahu, Hawaii and Kauai, returned via jet.

### To be honored

... Judge Eugene Theriau, who will take over the new Municipal Court bench on Oct. 1, will be guest of honor at B.P.O. Elks Lodge 1905, Sept. 21.

### A restful vacation

... was enjoyed by police Lt. Bill Lux and his wife, Lois, as they return from a months vacation in the mountains and fishing in northern California.

### At the show

... George and Jan Laine met other Palm Springs people for the preview showing of the Ice Follies of 1962 at Pan Pacific Auditorium. The former news editor of The Desert Sun is handling the telegraph desk at the Santa Monica Outlook.

### Former Tamarisk

... mixologist, Jim Metz, has taken over the job of being manager of the Palm Springs Elks Club, and will also handle the job of lodge secretary. Former secretary Art Studebaker has been elected to the position of a five-year trustee.

### From San Francisco

... Mr. and Mrs. Earl Coffman and family are back in Palm Springs ready for the next winter season.

### Well-Earned Rest

WAUKOMIS, Okla. (UPI) — A veteran rodeo performer born on a ranch here 25 years ago has hung up his shoes and spends his time frolicking in sweet peas and clover.

Smoky, a highly trained performing horse, retired after last season. His owner, Cecil Cornish, says he and his black and white partner started working in "burr-patch rodeos" for \$5 a show. Since then they have commanded as much as \$1,500 per performance.

### ACTRESS GETS RAISE

LOS ANGELES (UPI) — A contract between 20-year-old actress Yvette Mimieux and Metro-Goldwyn-Mayer Studios was approved Thursday by Superior Judge Ben Koenig.

### The Desert Sun

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Friday, September 8, 1962

THE DESERT SUN Page 3



MEETING THE STAFF of teachers at Palm Valley School are Mr. and Mrs. J. Blake Field, seated. With them are the instructors who will handle classes when the school opens Sept. 18. They are, second from left, Mrs. Gerhard Hammer, Frederick Hill, Mrs. Nancy Rajcher and Andrew Lewis. (Top row)

William Christian, Homer Hilton and Richard Mechling. Field, headmaster at the school, has also engaged Miss Ruby Loughran, Mrs. Roberto Armino, William Kellogg and Curry Love to complete the staff of instructors. (Desert Sun Photo)

## Planners OK Design Of New DMV Building

Palm Springs Planning Commission has put its stamp of approval on the architectural design of the new Department of Motor Vehicles building to be constructed at the Civic Center.

At its regular session, the Commission denied a request from Our Lady of Solitude Catholic Church for a conditional use permit to construct a service station on the southwest corner of Palm Canyon Drive and Alejo Road.

An application by Robert Goodwin of Wil Wright's ice cream parlor was given approval by the commission to install 30 outdoor seats in conjunction with the new business.

Edward S. Shea's application for a conditional use permit to construct and operate a nursing home near Vista Chino near Vista

Miraleste, was approved by the commission.

A zoning study for vacant property adjacent to the Tennis Club has been held for a public hearing which will be set before the Commission.

The Commission approved an architectural design for Frances and Joe Patencio to construct a laundromat on the north side of Tahquitz-McCallum in Section 14, as well as a request from Edith Ritter for an extension of performance bond to construct masonry walls at the nursery school at 490 Compades Rd.

Some 15 more items were held up by the commission, and were expected to be handled at a special adjourned meeting today.

## Information on Polio Shots to Sought Here

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Chalfont has asked that any who feel that they could contribute to the local CD communications effort call the department and leave their names and telephone numbers. It was especially requested that only this information be left at this time and that there be no discussion of capabilities or functions with the people answering the telephones.

Particularly desired are the names of all people who have had message handling experience, such as telephone operator, cryptographic answering service, radio dispatching and armed services message center experience.

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Your investment in a Cadillac returns many dividends over and above the finest motoring the world has ever known. Cadillac's favorable first cost, surprisingly close to many models of lesser cars, is very nearly your last ... for no car is more economical in its maintenance

## Airplanes to Get Survey For Fatigue

WASHINGTON (UPI) — Maintenance crews today began inspecting about 75 older model Constellations used by six U.S. airlines for any sign of metal fatigue in tail assemblies.

The Commission approved an architectural design for Frances and Joe Patencio to construct a laundromat on the north side of Tahquitz-McCallum in Section 14, as well as a request from Edith Ritter for an extension of performance bond to construct masonry walls at the nursery school at 490 Compades Rd.

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## School for Retarded Children Will Open In Cathedral City

A tuition-free training center for severely mentally retarded children in the Palm Springs School District area will begin at 9:30 a.m. Wednesday in the educational plant of the Cathedral City Community Church, it was announced today by J. M. McFadden, president of the Palm Springs Foundation for Mentally Retarded Children.

Mrs. J. A. Deason, chairman of the Foundation's school committee, announced the classes were set with the hiring Thursday of Mrs. Hazel B. Daniel, veteran teacher of exceptional children, to conduct the program.

The Community Church Board of Sessions announced its approval of use of educational facilities after a Wednesday meeting headed by board chairman M. O. Woody.

### Two-Year Effort

The training center, opened after two years of local work by the foundation group, will be open to children from six to 21 years of age.

"This work enables the children to develop their capacities, and to understand themselves. It is a group experience, and can prepare the youngsters for additional training," Mrs. Daniel explained.

A current resident of Banning,



TEACHER to head training center for mentally retarded children is Mrs. Hazel B. Daniel, who retired last year from Pasadena system. (Desert Sun Photo)

day if they wish a child entered in the five day a week program. The Foundation-operated training center will operate from 9:30 a.m. to 2:30 p.m. Monday through Friday, with a school year calendar approximately the same as that of the Palm Springs Unified School District.

### Widely Supported

Work of the Palm Springs Foundation for Mentally Retarded Children, emphasized earlier this year in a series of Desert Sun articles, has gained endorsement from major religious groups in the area, as well as civic leaders. The Foundation had sought a class within the Palm Springs school system for this fall. The Board of Education appointed a citizens' committee to study feasibility of the strongly state-aided program.

McFadden stressed that the Foundation will proceed with the tuition-free program now, but explained that tax deductible donations for support of the program may be made at any time throughout the year directly to the audited Foundation.

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## TEMPLE ISIAAH

Jewish Community Center

332 West Alejo Road



## HIGH HOLYDAYS SERVICES

ROSH HASHANAH

Sunday Evening, September 10 at 8:00 P.M.  
Monday Morning, September 11 at 10:00 A.M.  
Monday Evening, September 11 at 8:00 P.M.  
Tuesday Morning, September 12 at 10 A.M.

YOM KIPPUR

Tuesday Evening—Kol Nidre—September 19 at 8:00 P.M.  
Wednesday Morning Service—September 20 at 10:00 A.M.  
Children's Services Wednesday, September 20 at 3:00 P.M.  
Memorial Service Wednesday, September 20 at 4:00 P.M.

### VISITORS CONTACT TEMPLE OFFICE FOR RESERVATIONS

Services Every Friday Evening 8:15 P.M.

Services Every Saturday Morning 10:00 A.M.

Daily Morning Services 8:30 A.M.

Joseph M. Hurwitz, Rabbi  
Harry Tomlinson, Choirmaster Christine Tomlinson, Organist

TEMPLE ISIAAH

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332 West Alejo Road

Phone 325-2055

Phone 324-3800

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# Tough Only For Television



TOOTING HIS OWN HORN is Jay North, otherwise known as "Dennis the Menace," who begins his third season on CBS-TV next month. Jay, who in real life is far from being a menace, shows his acting mettle by portraying the typical neighborhood terror.

## Twenty Dollar Statue Is Worth Fortune To Holders

By RONALD REAGAN  
HOLLYWOOD (UPI) — That fragile little statuette called the "Oscar"—valued at less than \$20 in terms of its mineral content—is worth a fortune to the movie-going and television watching public.

Say what you will about "Oscar," the men and women fortunate enough to share his ownership know they have been chosen by their peers as the best actors and actresses in the business.

The public knows it, too. Whenever I have travelled—and I've been doing a lot of it in recent years for "The General Electric Theater"—these questions always come up:

"How and why does this show get so many Motion Picture Academy Award winners to appear?" Let's answer these one at a time.

First of all, we go to the star—the "Oscar" winner—with a strong idea for a story. Assuming he or she likes the idea, we tailor the script to the star's talents so that it fits him like a \$300 suit.

### Reveal Latent Talent

Occasionally, the role which won a star his prize did not display all his latent ability. If we feel that is the case, we try to bring this buried talent to the surface in our script.

These are the main reasons we have been able to get such a remarkably high number of "Oscar" winners to appear on our show. It's as simple as that.

The answer to the second part of the question is equally simple: We put "Oscar" winners in our shows for the same reason people ask about them. I think the public naturally is curious about the top personalities in any field.

science, business, the military—add the glamour of acting and you have a ready-made audience.

We think we've proved our first premise by the fact that 34 "Oscar" winners have been on the show during our first seven years on the air.

### Ratings Prove It

The second seems to have been proved by ratings—invariably at least a little higher whenever we present an "Oscar" winner in one of our plays.

One Academy Award-winner we had been trying to get for some time was Mickey Rooney. Last season we offered him a script in which he would co-star with his young son, Teddy, whom Mickey is very devoted to, and he fairly leaped at it.

The result was one of our most moving shows, "The Money Driv'er." It was the first and only time Mickey and Teddy ever appeared together on television.

That's the way good shows are made; there is no mystique, simply a continuous effort to find the strongest possible story for the most appropriate star—and, of course, a watchful eye for what the public wants.

And in show business, as in other fields, this maxim holds true:

"Stay with something as long as it's successful."

Starting our eighth season this fall, we see no reason for change.

### Cops And "Robbers"

MODESTO, Calif. (UPI)—Dep. Dist. Atty. Don Cantwell was driving past a furniture store south of here when he heard a burglar alarm.

After phoning the sheriff's office, Cantwell drove back to the store. Moments later Deputy Sheriff Jim Negley drove up and noticed the "suspicious" Cantwell in his car.

Negley ordered Cantwell out at gunpoint and made him lean against the car. After a few uncomfortable minutes, the Deputy D.A. managed to convince the burglar he did not find out why the burglar alarm sounded.

### Total Loss

TULSA, Okla. (UPI)—A police photographer stood by, camera in hand, while a vat of moonshine liquor was dumped. His flashbulb flared as he snapped a picture for evidence.

Back at station the identification man surveyed his shoes and trousers, both saturated with illegal booze. Then he checked the camera, found it was improperly loaded, and there were no pictures.

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HOTEL  
PRESENTS  
The Exciting  
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The Danceable  
**Bob Correll Trio**

Complete Epicurean  
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Frivolous, Shocking "GAY 90s"  
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IN THE FABULOUS  
EXCITING NEW

**Gilded Cage**

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WITH

**Charles Chaney** One Man Comedy Riot

**Jeanne Keller** Your Old Time Favorite

COMPLETE DINNER SERVED

FROM 7:30 P.M.

NO COVER—NO MINIMUM

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PALM SPRINGS

### Menacing Dennis On Stage Tough, Off Stage Docile

HOLLYWOOD — One of the standard canards of the press agents here in the film capital is that the star of a TV series is actually the living embodiment of the character he portrays. Thus, the actor who plays a tough, two-fisted crime buster, we're told, actually spends all his spare time boxing and practicing karate, and the faithful father in the warm situation comedy, we're told, is really a loving family man at heart.

One of the glaring exceptions to this is Jay North, the lad who plays Dennis the Menace.

The truth was pinpointed on young Mr. North's first trip to New York after the start of "Dennis the Menace" on CBS-TV.

Jay was emerging from his hotel, (heading for the Ed Sullivan show) accompanied by his mother and a small entourage, when he was accosted by a horde of fans pleading for autographs. "Oh, you sir thank you, ma'am," young North declared as he returned each laboriously completed signature. Finally after 10 minutes, he was hustled into a cab, with the fans hot on his heels.

"I'm awfully sorry, sir," young North apologized. "I really have to go now. But please write to me, and I'll surely answer."

Amazed at this gentle manner, one young man poked his head into the cab window and declared, "Dennis, you're no menace."

Oh, yes, in the days before "Dennis the Menace" made its TV debut, the word went out that the then unknown boy who'd finally been cast in the coveted role was a real Dennis, an incarnation of the Hank Ketcham cartoon. But soon thereafter it seemed out that in real life Dennis was no menace.

Jay North's gentleness has become a standing gag at the Screen Gems studio where the series is produced. And now, with the show going into its third year, still in the top ten, his kindness is reaching the proportions of a legend.

On one trip to New York, just before Thanksgiving, a young fan presented Jay with a live young turkey, which he immediately christened "Mr. Wilson." He insisted that Mr. Wilson accompany him on the rest of his tour, so the bird was shipped ahead to Philadelphia and then on to Chicago, where it became the first turkey ever to get a private room in the swank Ambassador Hotel.

At dinner at the Ambassador, Jay was reciting the glories of his new pet. Mr. Wilson, to an indulgent reporter, describing how he planned to bring the turkey along to the studio each morning. In the midst of his tale, the waiter pulled a cart up the table piled high with Thanksgiving repast, a turkey with all the trimmings.

"Well," exclaimed the reporter, "here comes Mr. Wilson now. Ouch!"

Mrs. North had kicked him under the table, a new twist in press relations.

The turkey, incidentally, never did get to the studio with Jay. Upon arriving in Hollywood, Mr. Wilson was shipped to a nearby turkey farm, where it laid an egg. Untroubled, Jay renamed it Mrs. Wilson.

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INTERNATIONAL  
Wishing you a pleasant  
stay in Palm Springs  
PHIL AND DEL GERMAIN



COMPOSING GREAT Jimmy Van Heusen, on left, played host at Biltmore Hotel, when he gathered together a group to welcome pianist Larry Foy, on right, back to the keyboard.

A rose between two thorns, Alice Faye rose on the festive occasion to announce that she will leave for Texas tomorrow, to film "State Fair."

### Gypsy Is In Rehearsal For 'Threepenny'

NEW YORK (UPI)—Gypsy Rose Lee is rehearsing to go on tour with a new company of "The Threepenny Opera," the modern musical classic by Kurt Weill and Bertold Brecht which has been playing steadily at the De Lys Theater in Greenwich Village since September, 1955.

The star will take the role of Jenny Diver which was played in the original German production some 30 years ago and also from time to time at the De Lys, by Lotte Lenya, widow of Weill.

Producer Kermit Bloomgarden has signed Constance Bennett to star in the touring company of "Toys in the Attic," which will start a 36-week national journey Sept. 27 in Wilmington, Del.

Co-starred with Miss Bennett will be Anne Revere, who was in the original cast, and Scott McKay, who will have the role created by Jason Robards Jr.

The producers of "The Caretakers" due at the Lyceum Theater Oct. 4, are going to try to lure to their attraction those who have found even the least expensive balcony seats beyond their means in recent years.

### CRACKDOWN ON SLUGS

WASHINGTON (UPI)—The use of slugs in telephones, parking meters, fare boxes or vending machines would be a federal crime under a bill passed Wednesday by the House.

At dinner at the Ambassador, Jay was reciting the glories of his new pet. Mr. Wilson, to an indulgent reporter, describing how he planned to bring the turkey along to the studio each morning. In the midst of his tale, the waiter pulled a cart up the table piled high with Thanksgiving repast, a turkey with all the trimmings.

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### COCKTAILS AND

### DINNER

The  
Sand  
Trap

on Highway 111  
in Rancho Mirage  
FA 8-9098

### Van Heusen Hosts Larry Foy Plays

While academy award winning composer Jimmy Van Heusen hosted a party in the Garden Room of the Biltmore in honor of pianist Larry Foy's return to the desert, Foy toasted Van Heusen and entertained guests with a medley of Van Heusen's always great hits.

Last year's academy award nominee "Second Time Around" was requested twice by a man who knows his music, Frank Sinatra, and when Sinatra requested "Laura," he delighted diners by complementing it with lyrics.

Following "Life is Just a Bowl of Cherries," Foy played "But Beautiful" for Alice Faye, who announced she's leaving tomorrow.

row for Dallas, where she'll step on the "State Fair" set to play Pat Boone's mother.

Joining Sinatra and Alice Faye as Van Heusen's guests were Dr. and Mrs. Red Krone; Henry and Peggy Price (he's president of Hacienda Airlines); Mack Grey (he's Dean Martin's manager); Trans Continental president Irvin Heermann; Lona Mitchell and Lori Klydburn.

### ACCIDENT DEATHS DROP

CHICAGO (UPI)—Deaths from all types of accidents during the first six months of the year declined 4 per cent from the same period of 1960, the National Safety Council has announced.

### More Awards to Audrey Hepburn

HOLLYWOOD (UPI)—Actress Audrey Hepburn still is receiving awards for her performance in "The Nun's Story." The latest was the David di Donatello award from the Italian government. The actress' husband, Mel Ferrer, will fly to Europe to accept the honor on her behalf in July. Miss Hepburn will be unable to accept the honor personally because of her work in "Infamous" which costars Shirley MacLaine.

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### "SOMETHING WONDERFUL HAPPENS"

### to CORNED BEEF at Nates DELICATESSEN

283 N. Palm Canyon Dr.

Epsteins Home  
from Vacation

Fae and Harry Epstein are back at their Paseo de Anza home. After attending the City of Hope convention in Los Angeles in July, they went to Encino to visit their daughter and son-in-law, Mr. and Mrs. Sherwin Gruber. They spent some time at the Club Del Mar in Santa Monica and made several coastal trips.

## WOMEN of The Desert

HILLY CRAWFORD  
Women's Department Editor

Friday, September 8, 1961 THE DESERT SUN Page 5



AFTER SCHOOL FUN themes this pose of, from left, Sheri Good, Susan Baldwin and Pat Eaton, who are wearing some of the clothes,

they will model Monday in the Robinson's style show that will be a feature of "Howdy Day" at the High School. (Desert Sun Photo)

## Howdy Day to Feature Style Show

"HOWDY!" That's the password Monday, September 11, when serious seniors, jolly juniors and sophisicated sophomores put aside their school eldership. That's the day when every freshman coed at the Palm Springs High School will be greeted in true Palm Springs manner.

Kay Kunkel, Girl's League president, announces that each girl is to bring her own sack lunch and watermelon and punch will be served by the Big Sisters, a Girl's League group, with Laurie Paul as chairman.

Biggest feature of the day will be a unique and unprecedeted fashion show, "The Fashion Run Down," presented by Robinson's. Bernice Woodard, store manager, who views fashions in New York, Paris, Rome and Florence annually, will be the commentator. The show will be held at one p.m. at the Palm Springs High School auditorium.

Models, many of them graduates of the Harry Conover Training Center, will be Carol Sage, Karen Gore, Susan Schooll, Doris Sing, Susan Baldwin, Judy Jorgensen, Sheri Good, Ann Humphreys, Pat Eaton, Pam Williamson, Mary Margaret Sitter and Vicki Biss.

The latest clothes for campus wear, football games, barbecues, weekend city travelling and desert parties will be modelled.

A special invitation has been extended to the mothers and families of all the students in high and junior high schools. Junior High School girls are invited as special guests.

Pants move in two directions. Stretch pants are the slimmest, sleekest ever. The newest incoming trend is the wider leg pant cut straight down from the knee and bellng ever-so-slightly at the ankle. Depending on the anatomy, pick to suit your shape.



## Around Town

... with Hildy Crawford

This is the time of the year when the desert sunsets are sunsational, flaming up back of the dark mountains like a forest fire out of control, and ebbing away like gray smoke.

The sun that is flaring up on the other side of the world, leaves purplish tinges that melt gently into dusk. The evening star, blazing bright, materializes in the night sky, and the mountains are out in all their glory, age-old constellations that outshine the modern neons. There's a peaceful feeling to the desert night. It is one of the September beauties of Palm Springs that is already luring home the vacation crowd.

Back in their Linda Vista home are Charles and Kitty Irwin, who have been over at Las Vegas for a month at the Tropicana. Charlie an ardent golfer like any true Scotsman, enjoyed a pre-opening jeep tour of the greens and sand traps of the new Tropicana Country Club's 18-hole golf course.

These two really love the desert, but following their yearly custom, sandwiched in an early summer stay in Santa Monica, where their Palm Springs neighbors the Miller Friendlys were also guests.

Marjorie and Francis Gudger are in his home state of North Carolina, where they have taken a house for a couple of months, and write home that they are going through a rainy spell that is quite a novelty after two al-

most rainless years on the desert.

Ernie and Bernie Young, who have made so many friends here during the winter months, when they occupy their El Mirador bungalow, are up in Montana, where they've been ever since they left Palm Springs last spring. Ernie's been busy with his iron mines and Bernie, who says she feels like an old cowhand from her long stay in Montana, is yearning for their beautiful home in Hibbing, Minnesota, as Montana's summer thermometer has been registering a high 90 to 100 degrees.

Cari (Mrs. Bob) Rosburg, who was a fellow guest at the Waikiki Hotel, in Honolulu this summer, along with their cute young daughter Debby, asked to be remembered to the Eddie Susalas, the George Barretts, Louise Nicollietti and other friends she has made in frequent visits here. The Rosburgs, who were at Bermuda Dunes for several weeks last November, are now living in Portland, where he is golf pro with the new Meriwether Club.

Barney Gengenbach and his sister Victoria Cutai (she's the sister of the famous surgeon) spent four days at his Thunderbird home after their return from a European tour and before they went over to play golf along the coastline courses.

Evelyn (Mrs. Sydney) Schiff, who is on her usual summer trip to Europe, has been in Paris and in Spain and this week was to go to Abano, Italy for her yearly visit to the mud bath spa. She will join Sydney and Co and Maggie Thornton in Rome September 19, where they will have a semi-private audience with Pope John.

Walter and Roberta Sibert, who were seaside at San Clemente for a month, came home in mid-August to move out of the Cactus Road house which they sold last spring. The Siberts are now nicely settled in Merito Manor on Merito Place.

First regular meeting of Chi Theta Chapter is called for September 14, at the Down home. The cultural program will be presented by Mrs. Carl Jackson and Mrs. Harry Estel.

Members attending were Mimes, Harry Estel, Pete Breakey, Ed Donahue, Ralph Hammer, Jack Porter, Tony Jamilis, Al Patane, Wayne Kizer, Don Shelton and Carl Jackson.

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# Projects & Personalities in DESERT REAL ESTATE

Page 6 THE DESERT SUN

Friday, September 8, 1961

## Housing Program OK

### Government Certificates Funding Plan

The long sought after certification of a workable program for community improvement of the City of Palm Springs, was received by Mayor Frank Bogert today.

U.S. Housing administrator Robert C. Weaver has determined that this community's program meets Federal requirements, and has issued the determination and certification for a period of one year, expiring on Sept. 1, 1962.

The certification means that Palm Springs can proceed with its program, under federal assistance, to utilize appropriate private and public resources to eliminate and prevent the development or spread of slums and urban blight; to encourage needed urban rehabilitation; to provide for the development of blighted, deteriorated or slum areas, or to undertake other activities as may be suitable employed to achieve the objective of such a program.

In a letter to Mayor Bogert from Melvin S. Frazier, acting Regional Administrator for FHHA, it is stated: "The Housing and Home Finance Agency has a vital interest in the important task you have undertaken to make Palm Springs a better place in which to live and work. We believe that the Workable Program for Community Improvement is going to mean much to your community, and as you carry it through we will have our support."

DICK KITE, president of the Palm Desert Board of Realtors, reports activity in his area is picking up and board members look for a good season. The Palm Desert realtors continued their meetings through the summer and have been prime movers in community improvement.

### Insurance Man Featured At Palm Desert Meeting

PALM DESERT — After the acceptance of three new members to the local Real Estate Board, the membership yesterday

#### Metal Lubricants

BELLEVILLE, N. J. (UPI) — Gold and silver may find new uses as permanent lubricants in machinery, officials of General Magnaplate Corp. believe. The company is experimenting with a system of bonding very thin layers of gold oxide and silver oxide to moving parts. It is claimed the parts then will operate indefinitely at speeds and temperatures as high as 1500 degrees.

### Men's Garden Club Planned

Plans to establish a Coachella Valley Businessmen's Garden Club were announced today by Ralph O. Jensen of La Quinta.

Jensen said the growing interest by men in garden clubs throughout the United States and the concern for home and community beautification is the reason for creating a garden club in the Coachella Valley.

Members are bonded by a common interest in their home gardens to foster the pleasure of all members in gardening, and to exchange ideas and information.

Weekly meetings at a Friday lunch are scheduled throughout the fall and winter season, with the hope that they will continue all through the coming year. Aside from the lunch get-together, speakers will be invited to discuss the many topics relative to Gardening and Horticulture.

Membership is invited to any man in the Coachella Valley environment who desires the friendliness and common interest found in garden enthusiasts, Jensen said.

The initial luncheon meeting will be held Friday noon Sept. 15 in Indio at the new Indio Bowl on North Jackson Street.

### Certified Sprinkler Systems

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Big or small, automatic or manual. We design and install all types of sprinkler systems for your lawn or your whole yard.

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**MAYOR FRANK BOGERT** displays the certificate from the Housing and Home Finance administrator proclaiming that Palm Springs has qualified for Federal Aid in its Workable Program for community improvement. Looking at the document are Municipal Court

Judge Eugene Therieu, a conservator for many Section 14 residents; Palm Springs City Manager Dan Wagner, and Ray Jackson, director of the local bureau of Indian Affairs. (Desert Sun Photo)

### GARDENING IN THE DESERT

### Chemical Sprays Best For Fighting Insects

Gradually we are coming into the period of aphids and the many garden pests so be sure you have on hand a variety of insecticides; also make sure your hose sprayer is in good condition.

As reported in previous articles we have found Malathion very efficient against the well known pests. A mixture of Chlordane is helpful against ticks, termites, spiders, scorpions, roaches and ants; wireworms, cutworms and grubs can be controlled by diazinon, captan will help keep off leaf blights, black spot, etc.

A mixture of Malathion, Lindane and D.D.D. (available at any of the local nurseries) has proven its use. By reading the instructions on each bottle the amateur gardener can control the mixture used in lawn guns. When spreading the mixture be careful to use it on the back of the leaves. A sulphur base fungicide is particularly effective on rose rust, black spot, and as a dormant spray on this robust plant, reflected summer heat from walls or fences seem to have little effect on its growth.

**Fire Plant Is Good**  
Shrub Aster (Fruticocous) is another hardy plant. The sandy soil of our desert and full sunshine with a minimum of fertilizer is about all it asks for.

The Mexican Fire Plant is another hardy shrub that needs little care as to soil or irrigation. Actually it belongs to the poinsettia family but is not as tender and frail as its more resplendent relatives, neither does it grow to their height or produce as large and spectacular bloom. It also differs in color and bloom, being a mottled mixture of red, white, and green.

While the average desert-grown poinsettia requires some shade from the intense heat of the summer sun the Mexican Fire Plant grows under any conditions and thrives in full sunshine.

**Watch Mixtures**

It is well to bear in mind that chemical insecticides can be harmful to delicate plants if the mixtures are too strong. When mixing quantities carefully study the instructions printed on the label. It would be wise to cling closely to the amounts mentioned and avoid putting in a little extra for strength. You can feel assured that chemists who mix the insecticides have tested and changed the amounts of each until satisfied of their efficiency.

Haphazard spraying is a waste of time and material. Bear in mind there are as many insects hiding under the leaf as there are on top. While you are at it spray branches and trunks, tops and bottoms of leaves, and the surrounding soil. By following this system you will discover you will not have to spray so frequently.

**Bottle Bush Is Hardy**  
Turning to the plants themselves we will take the Scarlet Bottle bush. This hardy plant will withstand temperatures as low as 22 degrees but don't look for a bloom during the winter months.

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### Twin Villas Hotel Sold

Sale of the Twin Villas Hotel at 1571 Chaparral Road, Palm Springs, has been announced by Jules De Vorson, whose real estate office represented both buyer and seller in the transaction.

De Vorson said the hotel was purchased by Mr. and Mrs. Abe Drama of Los Angeles from George Hansen. De Vorson associate John Waks handled the deal. Consideration involved was not disclosed.

### Cathedral City Realtors Will Meet Tuesday

First fall meeting of the Cathedral City Board of Realtors and Multiple Listing Service has been scheduled for Tuesday, Sept. 12, according to Art Knutson, board president.

Knutson said the session will begin at 8 a.m. in the Tampico Restaurant. He urged that all members and sales personnel attend the session because a number of important matters were on the agenda.

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## Projects & Personalities in DESERT REAL ESTATE

Friday, September 8, 1961 THE DESERT SUN Page 7

### Local Boards To Hear Realty Chief



KENNETH H. SMITTEN, 1961 president of the California Real Estate Association, will make an official visit to desert area realty boards next Thursday in Palm Springs.

### Hotelmen Told Of TV System Plans

Meeting Tuesday afternoon at Sunset Towers, members of the Television Committee of the Palm Springs Hotel and Apartment Association expressed continued support for the revitalized Translator System.

Frank Bennett, Translator president, explained that permission of the Federal Communications Commission had been received for the establishment of pickup facilities on Santa Rosa Mountain. He stated that construction of the necessary housing facilities on the peak is practically completed that antennas, power and other equipment items are being rapidly installed.

The committee learned that full-time signals from Columbia, American and National broadcasting channels will be available in Palm Springs, North Palm Springs and Desert Hot Springs.

Experiments and engineering studies have indicated that these signals will be strong and clear and less subject to transmission difficulties and interruption than signals now received by other methods, Bennett said.

The committee will strongly recommend to the Association Board of Directors, meeting Sept. 12 that its support of the Translator System be continued and strengthened, according to Sherman Dickinson. This will involve a concerted effort to secure tangible support from hotel and home owners in the form of pledges of support.

Members of the Palm Springs Board of Realtors meeting jointly with the other Boards of the 28th District, including Palm Desert, Cathedral City, Coachella Valley, Desert Hot Springs, 29 Palms and Yucca Valley, will be hosts to the 1961 president of the 34,000-member California Real Estate Association, Kenneth H. Smitten of San Francisco.

Smitten will arrive on Sept. 14 for a luncheon meeting to be held at the Palm Springs Riviera Hotel, according to Theresa Press, President of the Palm Springs Board.

Smitten and his wife will be accompanied by CREA executive vice president H. Jackson Pontius, and Mrs. Pontius, together with Roy St. Leon of Palm Desert, CREA regional vice president for this area, and Mrs. St. Leon. CREA represents 167 real estate boards in California.

Smitten will talk on real estate business trends in California, Mrs. Press said. He will also comment on legislative proposals affecting real estate now being considered by the State Legislature. The CREA president has been actively engaged in real estate business in the San Francisco area since 1960.

He served as president of the San Francisco Real Estate Board in 1953 and 1958, is a past vice president of the National Association of Real Estate Boards and also served on the executive committees of both CREA and NAREB.

"We are fortunate to have Mr. Smitten visit our community in his heavy schedule of travel to local realty boards throughout California," Mrs. Press said.

Mayo Frank Bogert will give the official welcome for the City of Palm Springs and the 28th District. The meeting is open to all members of the real estate boards in this area and their invited guests.

Active in all phases of real estate, Smitten is making a study of real estate conditions throughout the state and nation. He is particularly optimistic about real estate business in 1961 and the continued expansion of the real estate industry in California, Mrs. Press said.

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Increased emphasis on modernization of central city housing should help sustain building and property values in the 1960's, according to an article in the new issue of the Appraisal Journal, quarterly publication of the American Institute of Real Estate Appraisers.

The AIREA is an affiliate of the National Association of Real Estate Boards.

Author of the article, entitled "Economic Growth and Property Values in the Sixties," is Jessie W. Tapp, chairman of the board of the Bank of America and chairman of the Economic Policy Commission of the American Bankers Association.

"A reduction of inflationary pressures could mean the adoption of easier monetary policies which would increase the availability and reduce the cost of credit," in this decade, Tapp writes.

Noting that "for the coming decade as a whole we can look forward to a yearly rate of expansion in households that is about 25 per cent greater than that of the 1950's," Tapp points out that the 25 to 34-year-old age group—the home-buying age—"is expected to increase by almost 2.5 million, or 10 per cent, in the coming decade."

The age group in its early twenties, he says, will expand by six million, or more than 50 per cent, which will increase the demand for multi-family dwellings in the 1960's.

"The real explosion will come after 1970 when the biggest part of the postwar baby boom reaches the home-buying age," Tapp asserts.

Existing homes, which have substantially improved in quantity and quality because new housing units increased 50 per cent faster than new households in the 1950's, will have an effect on housing demand in this decade, he points out.

While the pressure on prices by increasing labor and material costs in the next decade is not expected to be as great as in the postwar period, Tapp notes that "the threat of creeping inflation will remain with us even though the supplies of labor and material remain as ample as they have in the immediate past."

"There is some hope, however, that construction costs can be stabilized through advances in construction technology," he continues. "In this regard, the construction industry will be immeasurably aided by a concerted effort to modernize building codes to permit the exploitation of technological advances."

### Modernization Will Sustain Property Values

LOS ANGELES — Alert builders will consider the mushrooming retirement housing market which many authorities predict will compare in size and investment return to the post-war boom in veterans' housing, according to California developer Nels Severin.

Severin and H. Marshall Secret are developing the \$30 million Palm City, Southern California's first full-scale "active" retirement community located 16 miles from Palm Springs.

Severin spoke before the Home Builders Association of Los Angeles, Orange and Ventura counties, Tuesday, at the Ambassador Hotel.

A potential demand of nearly a quarter of a million units a year is seen in the current retirement market, Severin said. This is one-sixth of 1961's predicted 1.3 million housing starts.

Problems Listed

Stating that senior citizens are not a "difficult" segment to please, contrary to the opinion of some builders, he added that they obviously have individual tastes like any other group. Most want a smaller house but a good house, having owned three to four homes in their lifetime. There are a number of ways of answering their housing problems in different type communities, he said, such as:

1. A retirement community limited to persons over 50 years of age. (This is the restriction which applies at Palm City.)

2. Mixed communities open to both senior citizens and younger families.

3. The high-rise specialized apartments which have been built in downtown sections under the 231 program, usually providing a certain amount of nursing care, or at least common eating facilities.

4. A combination of the active retirement community and 231 type, such as is now being developed in the Los Angeles area.

5. The appeal to special groups, such as being done in San Diego in a cooperative for retired military families.

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## Head of School Board Started as Carpenter

By PEYTON CANARY  
CATHEDRAL CITY — Today, tall, athletic Berton Lamb, 40, is a successful general building contractor, president of the Palm Springs Unified School District board, active in the Community Church here and key figure in a close knit family of four that works and plays together.

In 1944 Bert Lamb was one of a million GIs streaming home from the humid islands of Pacific warfare, and the war-racked islands of Japan. Lamb, a veteran of 18 months Army duty in the Pacific, capped his tour as an occupation military police sergeant near Yokohama until he got the word to load up for the 7,500-mile trip home to Torrance. For Bert Lamb 15 years ago, home meant his pretty wife, Phyllis, and a chance to enter his trade as a full-fledged journeyman carpenter. For him, building things with wood was a happy challenge. Development of his growing contracting business has been a process of patient, orderly growth from that post-war start.

"In America, no one should have to do what he doesn't want to," Lamb told this reporter. He explained that "there are too many opportunities" here to require anyone to work "at the drudgery of doing something he doesn't like."

When their son Lee, now 16, was a year old and daughter Janis, now 14, who 6 weeks old, the Lamb family began building their own home in Torrance.

"I got a lot of the materials for the house from some stables I took over and I worked on the house, com-

plete for \$1,400," Lamb followed.

Lamb worked on a project

home, com-

plete for \$1,400," Lamb followed.

Lamb graduated from journeyman carpenter to cabinet maker. Interested in cabinetry since his early teens and active in actual furniture making since his father gave him a wood working shop when he was 17, Lamb parlayed his skill and \$400 into a thriving business.

"I had been an apprentice carpenter at 19, and I wanted to build," Lamb explained. The desire to actually build things had brought him home from San Jose State Teachers' College before the war. After his cabinet shop became successful, he looked back to construction. In 1951 he took the state examinations, became a licensed contractor.

"There is a great difference between setting up a cabinet shop with a few hundred dollars and becoming a contractor," Lamb recalled. "You never get the money first," he explained.

"Getting started comes from a lot of little things — doing a good job, keeping your credit good by paying your bills on time — until finally the insurance firm will underwrite your bond for a certain size job, and then you grow," Lamb added.

"A lot of Bert's success has been because he audited his own books carefully," his wife observed.

"Well yes — in this business, it's feast or famine, only you never know for sure which phase



BERTON LAMB, president of the Palm Springs Unified School District board, has progressed from journeyman carpenter to building contractor and developer since returning home from the Army in 1945. Disqualified from bidding on school jobs in this district, Lamb has been named contractor for a new Coachella elementary school addition. (Desert Sun Photo)

you're in," Lamb grinned. He explained that "A bank account may look great — until the bills all roll in. You can't know for sure whether you made money or lost it on a specific job until long after it's over."

"We learned long ago that what we had in the bank was often actually other people's money," Phyllis explained.

From Torrance, the Lambs moved to the desert nine years ago.

**Trailer Home**

"We lived in a trailer when we first came here," Phyllis recalled, adding "moving from a three-bedroom house to a trailer has its problems." Two new homes, the last one built six years ago, followed the trailer, now used for vacationing.

Lamb announced he was a resident contractor in the Cathedral City area, and jobs began to come in.

"We kept busy enough to keep us here," he said. "When we first came here, we thought people who lived in the desert worked eight or nine months a year, and we went in the summer. We made it the first summer, but not since then," he added.

The entire family likes the desert. "Where we do get away for a day or two, we just go farther into the desert," both agreed. With rockhound and water skiing hobbies, vacation-time is often the signal to head for the Colorado River near Parker, Ariz.

"We will get a trip this fall — we're going to the Virgin Islands," Phyllis announced. The trip is sponsored by an air-conditioning manufacturer, Lamb explained. Both agree "lots of people have been helpful to us." "Not in

### Lamascus Rites Set

DESERT HOT SPRINGS — Funeral services for Mrs. Anna Lamascus, 82, who lived at 66-353 W. Granada St. here, will be held at 9 a.m. Monday in the Desert Mortuary chapel, with the Rev. Walter Reuning, pastor of the Desert Hot Springs Lutheran church officiating.

Mrs. Lamascus died at 3:15 a.m. Thursday in a Palm Springs hospital after surgery and illness. A native of Germany, she had lived in California 42 years and in Desert Hot Springs five years. Mrs. Lamascus is survived by her widower, Albert.

Friends may call at the Desert Mortuary from Sunday until service time.



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## Soviet Union Lashed for Double Dealing

By PHIL NEWSOM  
UPI Foreign News Analyst

"For all the world to note and remember, Soviet conduct in this conference will constitute a record of the perfidy of the government of the Soviet Union and of its betrayal of the hopes of mankind."

So this week did U.S. delegate Charles C. Stelle denounce Russia in the funeral atmosphere of Geneva's Palace of Nations for its double-dealing through many months of the nuclear test ban conference.

The target of this harsh language was a stocky man with a shock of white hair whose job it has been through three years of talks to deliver Russia's "nyet" to nearly every Allied compromise proposal.

### Long Declaration

He is Semyon Konstantinovich Tsarapkin and he had just read into the record the Soviet Union's 6,000-word declaration of its intent to resume nuclear testing.

In retrospect, Soviet mockery of the negotiations became increasingly clear.

The speed with which Russia resumed its nuclear test blasts after its initial declaration indicated that Nikita Khrushchev, Tsarapkin's boss, had decided months ago that he no longer was interested in a test ban treaty as such.

Then there had been Tsarapkin's recent trip to Moscow.

After that, the U.S. presentation of a new set of compromise proposals for which Tsarapkin did not even bother to put on his earphones.

### Final Announcement

Then the final callous Soviet announcement.

Yet diplomacy can be as impersonal as war and a paradox of the Geneva meetings has been that the men with whom he daily traded charge and counter-charge could look upon him with a personal regard detached from his role as Soviet spokesman.

Although never veering from the Soviet line, Western diplomats noted that he never used the personal epithet so familiar in Khrushchev's speech, and they believed that personally he sincerely desired a test ban treaty.

### Down To Earth

NEW YORK (UPI) — An underground elementary school in Artesia, N.M., is expected to open its doors next January.

The school for 500 is an experiment to test the effects on children of such confining quarters minus windows, natural air and so on. The unit also will be equipped as a civil defense shelter for housing 2,000 persons for two weeks.

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## France Ready For American Atomic Arms

WASHINGTON (UPI) — President Kennedy has told Congress that France has agreed to allow French NATO forces to be trained in the use of American atomic weapons. He asked the lawmakers for swift approval of the program.

The French policy of not permitting American atomic weapons on French soil will remain in force, however. The instruction will be given to French NATO forces not stationed in West Germany.

U.S. law requires Congress to give specific consent to the arrangement.

This country already has similar training agreements with other NATO nations.

The agreement with France was concluded in July but was not announced until today when the President sent his request for approval to Capitol Hill.

In a reference to the brief period remaining before adjournment, he said.

"I understand and respect the importance of mature consideration in the Congress of agreements of this sort, but I believe that in the present case there are compelling reasons for rapid action.



FUTURE MAJORETTES who learned the beginning of baton twirling and majorette wiles during the summer classes sponsored by the city recreation department include, from left, Terry Blotter, Margaret Rech, and Gayle Clemens. (Desert Sun Photo)

## GOV. BROWN PROMISES CHP COMPLAINTS INVESTIGATION

SACRAMENTO (UPI) — Gov. Edmund G. Brown promised today "early and thorough" investigation of complaints against the California Highway Patrol.

Brown told a news conference he intends to ask CHP Commissioner Bradford Crittenton to look into

reports that patrolmen received money to give accident information to insurance investigators.

He also mentioned reports that a group of patrolmen in the Los Angeles area were dating a group of young women while on duty and that two Los Angeles patrolmen were slow in aiding a father trying to get his stricken child to a hospital.

"In a big department like the Patrol, things like that will happen," Brown said. "But as governor, we have kept it completely out of politics and it is a fine department.

"I intend to ask Brad Crittenton to investigate these complaints thoroughly and completely."

Brown also told newsmen: "He is seriously considering" appointing Assemblyman William A. Munnell of Montebello, Democratic state vice-chairman and majority leader in the Assembly, to a Superior Court judgeship but may not do so until after the budget session of the legislature next year. He said Munnell had asked for the appointment.

"He has no plans now to announce his candidacy for re-election. Asked if there was any reason to believe he would not run again in 1962, Brown replied, "No, I don't think so." He added he

### Cancer Fighters

HOLLYWOOD (UPI) — Ten Hollywood stars have completed tapes for use in the 1961 Cancer Crusade radio stations throughout the country. The stars include: Tony Curtis, Greer Garson, Charlton Heston, Rock Hudson, Janet Leigh, Paul Newman, Spencer Tracy, Robert Wagner, Natalie Wood and Joanne Woodward. A judge will be chosen to replace

B. F. Van Dyke, presiding judge of the 3rd District Court of Appeals. Brown said Superior Judge James R. Agee of Alameda County will get one of the three new appellate judgeships in San Francisco.

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# Maris Hits 55th; Tigers Fall 8-4

By JOE SARGIS  
United Press International

If Roger Maris remains tied, he's a cinch to break Babe Ruth's record.

The young Yankee slugger, once again blazing hot with his bat although he admits he's feeling "blah," hit his 55th home run of the season Thursday night in his dramatic bid to wipe out the immortal Ruth's record of 60 home runs in a single season which has stood the test for 34 years.

"I'm not feeling too good," Maris mumbled with bowed head after his homer, a drag bunt single and a sacrifice fly had helped the Yankees to a 7-3 victory over the Cleveland Indians and stretched their American League lead over the Detroit Tigers to 34 games.

## Features Show It

"Blah is the best way I can describe how I feel," he said, and a quick look at his washed features showed it. But for a tired player he's really wearing out the ball again after falling into a mild stupor.

To get all that "tired" talk in its own perspective you have to go back to July 25 when Maris first said he wasn't feeling up to par. The Yanks were playing the Chicago White Sox a doubleheader that day and Maris told manager Ralph Houk he probably wouldn't be able to play.

However, he decided to play at the last minute and celebrated his decision by hitting four home runs, two in each game.

Thursday night, he dragged a skillful bunt past pitcher Dick Stigman to score Tony Kubek, who had tripped in the first inning, hit his 55th in the third—a whistling smash into the right field bleachers — then singled again to keep a two-run rally going in the sixth to chase Stigman. Roger closed out his night's work with a sacrifice fly in the seventh to account for New York's sixth run.

The victory, practically lost on the partisan crowd of 18,549 because of Maris' latest assault on the homer record, was New York's eighth straight and for all practical purposes sewed up the AL pennant.

While the Yanks have been spurring, as they did at the end of the 1960 season when they won their last 15 to break that race wide open, the Tigers have fallen apart completely.

Thursday they dropped their seventh straight, 8-4, to the Boston Red Sox, and now are in danger of even losing second place to the Baltimore Orioles, who beat the Washington Senators, 6-3, in the only other AL action.

In the National League, the Pittsburgh Pirates exploited

hits and four Chicago errors into a 7-5 victory over the Cubs in the only game played.

## Odds Say Maris Should Tie Ruth As Mantle Off

NEW YORK (UPI) — Roger Maris now has the law of averages on his side in his bid to equal — but not surpass — Babe Ruth's 60-homer record.

The blond New York Yankee outfielder hit his 55th home run Thursday night in helping beat the Cleveland Indians, 7-3, at Yankee Stadium. That put him eight games ahead of Ruth's record pace in 1927.

Teammate Mickey Mantle collected only a double in four at-bats and, with 51 homers in 140 games, has been averaging one every 2.54 games. Projecting this average over 154 games, Maris should reach the 60-mark with one game to spare.

The Yankees actually are scheduled to play 162 games this year but baseball Commissioner Ford Frick has ruled that should Maris or Mantle tie or break the record after 154 games, it will be considered a qualified one.

Here is how Maris and Mantle compare with Ruth's pace:

Players	HR	G.	A.	G.B.
Maris	55	140	7 ahead	9
Mantle	51	140	1 behind	14
Ruth	55	148		11

## Dodgers Eye Giants for 5th In Lead Try

SAN FRANCISCO (UPI) — The rampant Los Angeles Dodgers, who appeared washed up in the National League pennant race last month, can take over first place tonight providing they knock off the stunned San Francisco Giants while St. Louis defeats in-and-out Cincinnati.

A win also would give the Angelenos five straight over the Giants and throw the latter into a deadlock for fourth spot with the Cards if they down the Reds.

Johnny Podres, the chunky southpaw who is having his greatest year in nine campaigns with the Dodgers, takes an 18-4 record to the hill. He will be faced by Mike McCormick (11-14) an oft-buffed lefty.

## Maxwell First Signer for 5th Hesperia Open

HESPERIA — Smiling Billy Maxwell, the chunky slugger from Odessa, Tex., and winner of the First Hesperia Open in 1957, today became the first entrant in the \$12,500 Fifth Hesperia Invitation Golf Tournament. Tournament Director Lorne Pratt announced to day.

Maxwell currently is enjoying one of his best seasons. The 1951 National Amateur Champion won the rich \$50,000 Palm Springs Classic and the recent Insurance City Open.

The 5th edition of the popular Hesperia Tournament will be an unusual one in that pros will play 54 holes in 2 days on the 7,200 yard course. An 18 hole pro-sponsorship event, which is worth \$2500 to the pros and \$1000 in prizes to the amateurs, will be held on Saturday, October 7th.

The main event for \$10,000 will be a 36 hole tourney on Sunday. First prize money is \$1,800.

Pratt announced that a sponsor system, which has been in effect the last 4 years, will again be used. For a \$100 contribution which will be used to help underwrite the tournament, a sponsor will have the privilege of competing with the nation's top pros and famous entertainment and sports celebrities.

## Baseball Standings

### NATIONAL LEAGUE

	W	L	Pct.	GB
Cincinnati	82	56	.594	1
Los Angeles	82	56	.594	1
Detroit	74	60	.532	6
Baltimore	70	62	.530	9
San Francisco	70	62	.530	9
St. Louis	70	64	.522	10
Pittsburgh	63	71	.452	14
Chicago	58	76	.430	15
Philadelphia	39	95	.289	41

### Thursday's Results

Pittsburgh 7 Chicago 5

Only game scheduled

Friday's Games

St. Louis at Cincinnati night

Pittsburgh at Milwaukee night

Philadelphia at Chicago

Los Angeles at San Francisco night

Wednesday's Games

Baltimore 8 Detroit 5

New York at Cleveland 3 night

Baltimore 6 Washington 7

Only game scheduled

Friday's Games

Cleveland at New York night

Washington at Baltimore 2, twin-night

Minnesota at Kansas City night

Chicago at Los Angeles night

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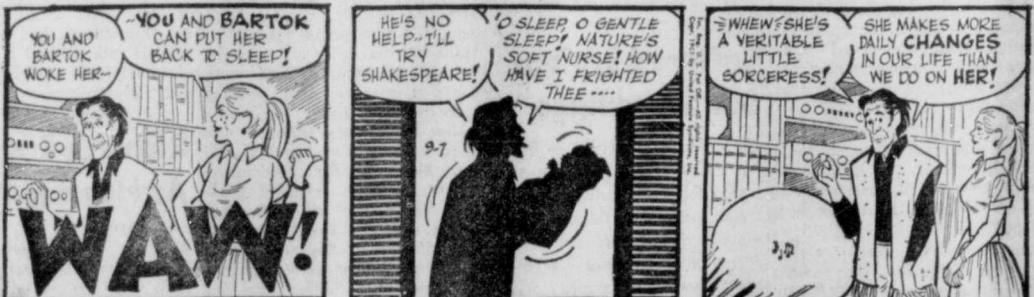
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Minnesota at Kansas City night



## Channel Swim...

The Channel Swim: Ralph Bellamy will be the on-the-scene narrator for an NBC-TV special, "The Good Ship Hope," which deals with the American mercy ship whose medical team has treated thousands of patients in Southeast Asia during the past year. Air date for the hour-long special is Tuesday, Nov. 28.

When CBS-TV's "Accent" visits the Piazza San Marco in Venice, Italy on Sunday, Aug. 20, Mary McCarthy, author of the non-fiction book, "Venice Observed," will be the guide.

ABC-TV's "Evening Report," beginning Monday, Sept. 25, will be revamped. Achorman for the new quarter-hour news show are John Cameron Swayze, Bill Lawrence and Al Mann.

Roland La Starza, former heavyweight boxer, portrays a shore patrolman in "The Cohen Mutiny," one of the episodes to be seen next fall in CBS-TV's "Hennessey" series.

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- 3. Wild ox
- 4. Slumber
- 5. Shade
- 6. Dog's foot
- 7. Exist
- 8. Callow
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# Editorial-Comments

THE DESERT SUN PUBLISHING COMPANY. Established 1927. George E. Cameron Jr., president; Carl W. Schooss, executive vice president and publisher; Lew Levy, vice president; C. C. Hutchens, secretary-treasurer; Jack Knudson, managing editor.

Friday, September 8, 1961

THE DESERT SUN Page 11

## Strength Has Appeal

Most of us took heart when this nation and its Western allies finally protested Khrushchev's ruthless slamming of the gate on East German refugees.

But we must not be lulled into a comfortable illusion that the protest amounted to any important gain over Russia.

Khrushchev has been slamming gates on human freedom for a long time. He has demonstrated the barrenness of the Communist way of life in many satellites. Yet the so-called emerging nations still look with interest toward Moscow. Why?

Is it simply that in this day of hard, practical international politics strength is the most admired attribute of all?

The weak may be pleased with sweet reasonableness. They may welcome dollars and delegations. But realistic achievement is a powerful magnet to those who need help in order to achieve.

And the horror of distant cruelty can too easily be exercised by the blind faith that it can't happen here.

As cruel as Khrushchev's action was in Berlin, it did achieve his purpose of integrating East Berlin and East Germany.

And the many protests that have followed the Russian nuclear bomb tests don't really mean much either. In fact some of these sound rather hollow.

Khrushchev and his Kremlin cohorts know, or think they know, what they are doing and where they are headed. Their decisive actions are admired by some, feared by others, but they get results.

If we of the free world are to win in the final test we must soon come to the decision that action, not reaction, is to be our policy.

We must not be bellicose, but we must make it very clear that the might of right still stands ready to protect the freedoms and decencies to which most men instinctively aspire.

## Other Editors

(Burlingame Star)

Publicity gimmick though it may essentially have been, that nine-day stay of a young Peninsula father in an 8x10-foot bomb shelter at the county fair produced some interesting results—and observations.

Perhaps the most noteworthy of these had nothing at all to do with civil defense or emergency survival.

It was mentioned by Terry Scott, the man in the shelter, to Walt Zimmerman, one of our reporters.

"The extreme quiet was good," said Scott. "I had a chance to do some thinking about my own personal values."

From the emphasis Scott put on his words, it was obvious he had valued this part of his experience especially highly.

Small wonder. For with Scott, was with many of us, quiet tends to become a virtual stranger in our noisily busy world.

It's nice to become acquainted with it again. And necessary.

The important job is to learn to fit quiet—and the kind of thinking it brings—into our daily lives. If enough people all over the world could do this, could gain the strength, the peace and the direction that come from silent communion.

### LETTER

The Editor

Desert Sun

While here in Palm Springs for the weekend the houses in our neighborhood had previously been entered. So when we saw a light in a neighborhood house—I had Peg Raschall call the police as my phone was yet disconnected.

That policeman had the nerve to tell her that was a nuisance call. I wonder where they think their salaries are coming from—besides our taxes went up \$100 in three years and still are going up. Still they resent protecting us.

The point is we don't like being insulted by them when it's their duty to answer all calls—to much is going on around here.

Sincerely  
P.S.: Withhold my name if possible.

## I Tried to Get It All, Son



## Dear Abby . . .

... by Abigail VanBuren

DEAR ABBY: I am terribly worried about my mother. I all started about two years ago. She started talking to herself. I thought it was just nothing, but it kept getting worse. The other day she locked herself in the lavatory for about an hour. I became worried, and asked her what was taking her so long. She said she was making contact with her brother in California. (That brother has been dead for about ten years.) Now she tells me that she makes contact with her parents (they are both dead), and she talks to herself more than ever. I love my mother very much, and want to know how I can help her. When I ask her how she feels she tells me she feels fine, so I can't suddenly rush her to a doctor. She is 53, and the nervous type.

DEAR ABBY: Assure those who are reluctant to reveal their age that the information will be kept strictly confidential, and explain why the date of one's birth is necessary for the official church records.

DEAR ABBY: At present I am doing some secretarial work for my church. I am trying to bring the file cards of each member of the congregation up to date. This involves calling the members and asking them questions about themselves. One of the questions is, "When were you born?"

To my surprise, many of the older members have told me that this question is too personal, and have refused to give me this information. They act as though I am prying and snooping for my own benefit.

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EMPLOYED Blkpr. desires to manage apts. in exchange for rent. Permanent. Write Box 88, The Desert Sun.

**RELIABLE** Couple — Will manage motel or hotel, local exper., best refer. Phone 325-2581.

**Situations Wanted—Men** 55  
PAstry Chef, first Class seeks position in P.S. fully exp. in 1st class clubs & hotels in the east & Europe. Also Hebrew baking. Ph. AT 2-5887 San Gabriel.

HAIRSTYLIST, male, experienced. Guaranteed desired. Palm Springs or Palm Desert area. Apply Box 91, The Desert Sun.

MOTEL manager. Exp. in all phases. J. E. Leet, 102 W. Cabrillo Blvd. Santa Barbara. Phone 325-3607.

**RELIABLE** Gardening & Maintenance. We specialize in lawns. Phone 325-3607.

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PERSONAL, expe., temperate living, middle age couple desirous of lodge or motel mang. & maintenance, in P.S. or vicinity. Excel. refer. Write Box 93, Desert Sun.

**Help Wanted—Women** 57  
CAN YOU QUALIFY  
EXCELLENT character, good health, car, persuasive personality, age 25-50. Available immediately for permanent position. \$300 per mo. minimum guaranteed. Rapid advancement to personnel and management positions. Phone Mr. Kell at 324-2928 Monday, 9 a.m. to 8 p.m.

HOUSEKEEPER, full charge. Two adults & two school age children. Live in, full time. Perm. Priv. room & bath. Salary open. Phone 324-9576.

LADY to 45 for NCR & Underwood posting machine. Will train if not exp. Excellent opp. Perm. or seasonal. Ph. Mr. Hardin, 325-5021.

**WANTED** — Inside help and car hostess, at  
A & W ROOT BEER  
PALM DESERT

Experienced Counter Girl  
Year 'Round  
AUTOMATIC LAUNDRY  
364 So. Indian

CHILD care & light housekeeping. Live in. Prefer older woman. Phone 329-5260.

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SAVINGS & LOAN  
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Low Brokerage Fees  
JESSE STERN, Broker, 325-6713  
1087 N. PALM CANYON DRIVE

**Help Wanted—Men** 59  
MANAGER  
TRINITY

PALM SPRINGS AREA  
STARTING SALARY \$400 PER MONTH OR MORE DEPENDING ON QUALIFICATIONS. AGE 21 TO 30. COLLEGE OR HIGH SCHOOL EDUCATION. RAPID ADVANCEMENT. ALL PROMOTIONS ON MERIT.

Many benefits including:  
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Bonus  
Profit-sharing and retirement plan  
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And much more

Apply to Mr. Tirkak  
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SERVICE station attendant wanted. Salary and commission. Exp. necessary. Apply Bob's Texaco, 670 S. Palm Canyon Dr.

EXPERIENCED MAITRE 'DE FOR PRIVATE CLUB  
Phone 324-3211

CARPENTER Framers wanted for tract in Blythe, top wages. Call DI 7-2254

**Help W'ted, Men, Women** 61  
DESSERT  
EMPLOYMENT AGENCY  
Receptionist-typist ..... \$225  
FC Bookkeeper ..... \$350  
Cook-Housekeeper ..... R&B \$200  
Part-time Maid ..... \$125 Hr  
Cook ..... \$250  
LUCILLE GARLAND  
173 E. Andreas Phone 325-2364

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## PALM SPRINGS

89

## Apartments Furnished

129

## MOVIE STARS 3 BEDROOM

HOME NEAR RIVIERA HOTEL  
\$27,500—Carpets & drapes, immaculate condition, fireplace, modern built-in kitchen, refrigeration air conditioned, closed garage, beautifully landscaped corner lot.

LOW DOWN PAYMENT

Pride of Possession In  
De Luxe Area's for Discriminating Buyers

DEEP WELL ESTATES—Brand new custom built home—2 bedrooms plus convertible wood paneled den, 3 baths, large paneled wood living room, un usual fireplace separating dining room area. Beautiful kitchen with all built-ins, refrigeration air conditioning. \$62,000—terms to suit.

VISTA LAS PALMAS ESTATES—Near new modern 4 bedroom—3 baths, large living room &amp; dining room, furnished by outstanding interior decorator, refrigeration air conditioning, artistically landscaped lot, heated &amp; filtered pool. \$61,500 furnished.

SEASONAL RENTALS IN DELUXE 3 &amp; 4 BEDROOM HOMES

FOR APPOINTMENT  
PHONE Lew Levy, 325-2855 or 324-9282  
Sylvia Levy, Realtor. Member P. S. Realty Board

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## PALM SPRINGS

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## Houses for Sale

## PALM SPRINGS

89

## Coast Other Cities

120

## Apartments Furnished

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1 &amp; 2 beautifully furnished apts. All utilities, TV &amp; cable paid, Olympic size pool, therapeutic hot pool. Switchboard &amp; message center service. Maid service available.

\$150 Month and Up

"A Holiday at Home"

2900 RAMON ROAD

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DELUXE custom built Colonial. Magnificent Ocean View, in Sano Beach, trade for Inc. Prop. in P.S. Ph. Skyline 5-9223 or Box 94. The Desert Sun.

MODERN FURNISHED, unfurnished 1 &amp; 2-bedroom apartments nr high school, shopping center. Pool, TV. \$75 up. The Elms, 579 Highland Drive.

SOMETHING NICER COST no more. Lovely So. end Apts. Walk to Palm Canyon &amp; shopping. Furn. poolside studio &amp; 1 bdrm. apts. Lease. Reasonable. For aptt. Call 325-6195 &amp; see at 745 San Lorenzo.

Riverside Manor Apts. 750 N. RIVERSIDE DR.

NEW, beaut. furn. 1 bdr. apts. cooled by Refrig. lge. closets, laundry rm. beaut. Patio Pool. Long or Short Term Rental

\$125 Up

SEE MANAGER — PH. 325-6711

EXQUISITE STUDIO apt. View, fireplace, refrig. cooling, garage. Lse at \$100 Lindberg, 445 N. Palm Canyon Dr. Phone 324-9628, eve. 324-9603.

ATTRACTIVE spacious, refrig. bldg. on Palm Canyon Dr. in midst of our Best hotels &amp; consisting of: one side built for M.D., dentist, pharmacy, or office. The other for a barber shop &amp; beauty salon (all special plumbing in). Only \$150 per mo. each side. Phone 325-6997.

WINDFREE S.E. — New duplex 2 bdrms. 2 baths. Refrig. Kitchen, built-in H &amp; F pool private patio. 1633 Andee Dr. Ph. 324-1849.

COMMERCIAL stores for rent. Hiway 111, heart of Cathedral City, 700 block Broadway. Established cleaners \$90 mo. 28x65 store with cooler \$105 mo. lease. Contact Mrs. Simpson at 324-3261.

LA JOYA APARTMENTS NEW 1 bdr. furn. unfurn., pool, carpets, drapes, patio, cable, laundry, studios, \$125.

HIGHLAND AND RAMON \$65 MO. Duplex, very nice, also \$40 mo. 3 rm rear house. 525 So. Calle Santa Rosa. Ph. 324-4404 or 324-1640.

CONTEMPORARY STUDIOS PRIV. patio, pool, furn. or unfurn. \$110-\$125. Nr. Riviera. Phone 324-4217

SUB-LET Real Estate Office or will share. Beautifully furnished. On Hiway 111, center of Palm Desert. Reasonable. Write Apt. 114, 10960 Wilshire Blvd., L.A. 14 or phone GR 9-3795 evenings and week-ends.

STORE or office, excellent N. Palm Canyon Dr. location, next to Edith's Dress Shop, lots of parking. \$125 mo. Ph. 324-4863.

CHOICE location in M-1 zone. New modern cement block building. All or part of 3500 sq. ft. \$65. Williams Rd. — Ph. 324-3249

MCKINNEY'S Center — 600 Blk. S. Palm Canyon Dr. C-1 zoning, store buildings for lease. Phone 324-2394

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APT. HUNTING? SEE 3778 CALLE DE CARLOS PHONE 325-8725

FURN 1 bdrn apt. \$85 inc. utilities. Pool, priv. patio. Ideal for single person or couple. 34-043 Corregidor. Ph. 328-2419.

\$85 STUDIO, &amp; \$95. 1 Bdrn. Apt. furn. Utilities paid, washing machine, TV cable, pool.

ATTRACTIVELY Decorated 1 &amp; 2 Bdrns. Quiet. Pool. Fireplaces. Pri. Patios. Inquire 598 Grenfall Road.

BEAUT. furn. apt. pool, privacy, refine atmosphere reas. &amp; beaut. furn. room, separate entrance. Pool, privacy. Ph. 324-3869.

FURNISHED studio apt. Close in, parking space. 475 Camino Paracela. Ph. 325-3441.

NEW 1 bedroom apts. \$85 mo. Free TV. Ph. 325-2461.

1311 Camino Amapola, 12 to 7 p.m.

Furn. Studio Apt., Newly Decorated — \$70 Mo. Incl. Utilities — 1040 El Alameda

MOD. 1 bdr. &amp; studio apts. Utilities pd. Pool, TV &amp; F.M. Phone 325-3661

WORKING woman to share home. \$65 Month Phone 325-6791 After 5

FRONT room in nice home, light cooking. \$47.50 month. Near Riviera Hotel. Ph. 325-2478.

APARTMENTS Furnished 129

A. B. C. HAS CUSTOMER. Very fine responsible family that wants to lease for 6 months beginning October 1 — a 3 bedroom home with pool.

ANDERSON BERKEY CO. Phone 324-3224

WANT—Unfurn. 3 bdr. 2 ba, cpts. &amp; drps. Phone Del Germain at GERMAIN BROS., 325-6198 or 325-2345.

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\$40 &amp; \$45. MO. Private room &amp; entrance, patio, kit. privileges. Near the Banks. 511 Calle Roca. Phone 324-4902

ROOMS — South End. All utilities paid. Pool. 1674 Via Salida. Phone 325-6901

LOVELY room. Private entrance and bath. Reasonable. Phone 324-9705

FURN. room, priv. bath and entr. refrig. cooling. refrigerator. Working gent. 1099 Tachevah.

GUEST house bedroom, patio &amp; Pool, private entrance, close in. Ph. 324-4865 or 324-2193.

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CATHEDRAL CITY 95

OWNERS \$40,000 LUXURY HOME To be sold for the low, low \$32,500. Furnished, 3 bedroom, 2 bath, big Pool, refrig. gar. Large well landscaped lot. Near Shadow Mt. Golf Course. Broker Mr. Wilson. FI 6-6462.

Ralph Weinstein REALTOR 256 S. Palm Canyon Ph. 325-2884

OPEN HOUSE 941 Chia, Palm Springs Saturday and Sunday

COMPLETELY furnished, heated

filtered pool, panel ray heat, air

conditioned, 3 bedrooms, 2-baths, patio, excellent neighborhood, institutional loan \$16,800, payable \$138 monthly until paid. Sell or trade. Will take T.D.s, will also lease. Courtesy to brokers.

A 4 STAR Listing—\$23,500—Huge

Pool, 3 bdr. 2 ba. Every gadget

conceivable. Refrig. Owner on

large building program and can

not return. Wants quick action.

OCOTILLO HOTEL AREA, 3 Bed-

rms, 2 baths. Refreshing. Cool.

Sacrifice. C it?

Munholland &amp; Co.

1059 N. Palm Canyon Ph. 324-1082

WIFE PLEASER

LOVELY wife wanted with hus-

band and family to occupy this

3 bdrm. house with 2 full baths.

Newly decor. inside and out. Lge

walled lot. Only \$16,750 with

cpts. and drapes. Only \$150 down.

DICK RANSOT

Unusual Bargain

BUILDERS own distinctive 3 bdr.

home, near college, best view

area. Landscaped, fully insulated,

refrigeration, carpets, drapes,

built-ins &amp; many luxurious ex-

tras. Ph. 328-3340, 71-506 Biskra.

LOW DOWN PAYMENT

Pride of Possession In

De Luxe Area's for Discriminating Buyers

DEEP WELL ESTATES—Brand new custom built home—2 bedrooms

plus convertible wood paneled den, 3 baths, large paneled wood

living room, un usual fireplace separating dining room area.

Beautiful kitchen with all built-ins, refrigeration air conditioning.

\$62,000—terms to suit.

LOW DOWN PAYMENT

SOMETHING SPECIAL

DELUXE poolside 2 bdr. 2 ba. apt.

Blt-in-kitch, firepl, roman tub,

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See at 745 San Lorenzo.

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Houses for Sale

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## Family Reunion Week for G. Stanley Smith Couple

CATHEDRAL CITY — It was in Carmel and Monterey. The previous week Mrs. Howe was counselor at the Presbyterian summer camp at Big Horn near Idyllwild, which was attended by the Senior High Youth Group of the Cathedral City Community Church. Howe met his family at Big Horn at the end of the camping session and they drove north.

A graduate of Palm Springs High School, Mrs. Stone visited with her many friends in the area while at the home of her parents. They left Wednesday morning with Keith, sister Tammy Smith and Linda Scott from Provo where Miss Scott will start her junior year at Brigham Young University. Keith will then drive Tammy to Rexburg, Idaho, where she will enter Rick's College as a freshman scholarship student.

Mrs. Ed Smith is improving satisfactorily at Desert Hospital following a heart attack at their home on Vista Drive. The Smiths were swimming when she became ill last week and was rushed to the hospital.

Sheryl Scott and Carolyn Wiswell returned home last week after spending the summer with Sheryl's grandparents, Mr. and Mrs. John Phillips, at their home on Lake Wyandotte, Oklahoma.

Mr. and Mrs. Quintino Biondi and family spent the holiday at Idyllwild.

—Jean Patane

## Car Offers Lightning Escape

Mr. and Mrs. Leon Yeakum with their five children, Leonna, Lester, Junie, Virginia and Rita, their niece and nephew, Carolyn and Darrell Brown and young friend David Norris, returned last week from a camping trip. They hiked and fished while visiting Zion National Park, and Bryce Canyon National Park in Utah, and at Kaibab Forest, Grand Canyon National Park and Oak Creek Canyon in Arizona.

Visiting with Mr. and Mrs. De Ziegler and daughter Carolyn over the weekend were their other daughter and family, Mr. and Mrs. Ron Chapple and young son Steven, who make their home in Covina.

Mr. and Mrs. Robert Hollister and children Tom, Susan and Randy returned Saturday night after spending two weeks at their summer place at Lake Conneaut, Pa.

Mrs. Ed (Flora) Park with her daughter Mrs. Theda Killen and grandson Britt spent the summer at Balboa Island and other coast resorts. Young Britt returned to Norfolk, Va., where he attends private school. Mr. Park joined the family for the weekends. Last Saturday Mr. and Mrs. Park assisted by Mrs. Killen and Linda Mark reopened their Cottage Cafe for another season.

During their three-week vacation Mr. and Mrs. Nate Cohn, accompanied by Mrs. Beatrice Mitchell of Los Angeles and Mrs. Grace Hayes of Chicago, visited in Las Vegas, Yosemite and San Francisco. Nate is chief of Cathedral City Volunteer Firemen.

Mr. and Mrs. Ed Donahue divided their three-week vacation between Idyllwild, Los Angeles and Oceanside. Ed is back at his work and Mrs. Donahue will be back and forth from Idyllwild until October. Her mother, Mrs. Anna Sherkey, has been at their cabin all summer.

An interesting vacation was enjoyed by Mr. and Mrs. Walter Colglazier and their sons Pat and Mike. While camping at the various places in the Fort Apache Tribal Reservation at White River, Ariz., they did some successful trout fishing in the lakes and streams.

Mr. and Mrs. Ed Jorgensen and daughter Judy have returned to their 'G' Street home after an extended vacation in the Hawaiian Islands. They went over on the Matsonia and returned by Jet.

Mr. and Mrs. Robert Howe with daughter Valerie and son Chazz returned Monday night from a week at Big Sur. They also visited



MOTHER GOOSE nursery rhymes come to life in the Los Angeles County Fair's delightful new feature, the Storybook Farm. Queen contestant, Carolyn Mays, entertains some of the farmyard's denizens. Pomona event opens Sept. 15 for a 17 day festival.

ISSUES DRAFT CALL

WASHINGTON (UPI) — The Defense Department issued Thursday a call for 20,000 draftees to be inducted into the Army during October. The call was 5,000 below the 25,000-man draft for September, but still more than triple the 5,000-6,000 monthly rate in effect before the Berlin crisis.

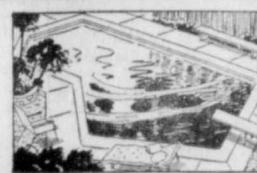
Bowers told the Los Angeles Beautiful Committee that along with litterbugs the current dry spell is ruining landscaping along the freeway system.

He said planting of ice plant and English ivy has been temporarily halted until the drought ends.



## CRANE POOLS

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SWIMMER AWARDS earned in the summer recreation and safety program co-sponsored by the city recreation department, Palm Springs Safety Council and local American Red Cross chapter, were presented to this sextet by instructor Mrs. Marjorie Hamerschlag. Front row, from left, are Jo Graves,

junior life saving certificate winner; David Carlin, beginner swimmer; Mark Wisong, intermediate swimmer; and Fredrick Morrison, junior life saving; second row, Margot Morrison, senior life saving certificate; and Mrs. Alice Wisong, adult swimmer. (Desert Sun Photo)

## School Librarians Association Tells the Ways for Promoting

By United Press International

Here are some of the ways the American Association of School Librarians says citizens can promote school libraries.

—Discussing school library situation with the superintendent of schools and the board of education. Is there a library in each elementary, junior and senior high school in your town?

—If there is no librarian employed by the school district, seek help from the state school library supervisor (available in 27 states only) or from the state, county or local public librarian.

—Visit schools where there are active school library programs.

—Urge the appointment of a qualified school librarian to serve

as the supervisor or coordinator of the districtwide program.

—Urge successful teachers who are interested in books and the curriculum and who work well with children and other teachers to enroll in school library courses in summer school as a first step

toward becoming professional librarians. Subsidize the program if the need is acute.

—Stress the need for adequate clerical staff so that the librarians are utilizing their special skills and not serving primarily as clerks and caretakers.

## Cash Flow Now Provides Most of Business Money

By LeROY POPE

United Press International

NEW YORK (UPI) — The term "cash flow" mystifies a lot of Americans, even businessmen.

But cash flow fast is becoming of even greater significance than stocks and bonds in financing our expanding economy and hence to the national future.

Some corporations, like those in the real estate leaseback field, make their payments to investors out of cash flow instead of out of earnings in the traditional sense.

### Cash Flow

And expert accountants say cash flow now provides around 75 per cent of the money needed by American business. Loans and the

sale of stocks and bonds provide the rest. But the proportion of business firms' money that comes from cash flow has gone up steadily from about 55 per cent in 1953 and from a very small figure two generations ago.

Cash flow is a product of modern accounting and modern taxation methods. The definition is simple:

Cash flow is all the money a company has at its disposal during the year over and above its actual cost of operations and taxes. It is composed of profits, depreciation and depletion allowances and reserves for amortization of funded debt. It is estimated that the cash flow of corporate business in the United States has grown from \$20 billion to over \$30 billion since 1953.

### Profit and Cash Flow

Years ago, before depreciation, depletion and other reserves became so important, the difference between what a corporation took in and its operating costs, including taxes and interests, was profit. Now there is a huge distinction between profit and cash flow, and according to experts the future of our economy depends on

how wisely cash flow is managed.

If it burns holes in the pockets of company managements and is spent unwisely on wasteful competition or merely to replace facilities that aren't needed any longer, or if the accumulated funds are allowed to lie half idle in relatively sterile investments, then the companies that do these things will wither and have a blighting effect on the economy as a whole.

On the other hand, if cash flow is wisely invested along with new capital in such fruitful ventures as Dupont's work in nylon and dacron, for example, the companies that spend it this way will prosper and benefit the national economy enormously.

### POOL SPACE RESOURCES

FARNBOROUGH, Eng. (UPI) — West Germany, Britain and France will team up to launch a European satellite, it was announced at the British air show here Wednesday. Germany will supply the third stage of the missile. Britain's Blue Streak rocket will be the first stage and France's Veronique the second.

## Mrs. Post Funeral Set

Funeral services for Deloris Post, 38, newly hired Palm Springs school teacher, who died Wednesday of an overdose of sleeping pills, will be held Monday at Wiefels and Son Chapel.

A resident of Palm Springs just two months, Mrs. Post was born in Salinville, Ohio, and resided in California for five years.

She is survived by her widower, Richard L. Post; a daughter, Mary Jane; a son, Richard William; five brothers; one sister; and her mother, Mrs. Grace Kappos.

Services will be held at Wiefels and Son Chapel at 10 a.m. Monday, with the Rev. Gene Warren, pastor of Carlsbad Union Church, and the Rev. Charles Brown, assistant pastor of Palm Springs Community Church, officiating. Interment will be in Desert Memorial Park.

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